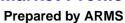




## **Prepared by ARMS**

		Counties: Cleburne, AL
00,00	2000 Total Population	14,123
	2000 Group Quarters	113
	2008 Total Population	14,667
	2013 Total Population	14,989
	2008 - 2013 Annual Rate	0.44%
0.0	2000 Households	5,590
	2000 Average Household Size	2.51
4111	2008 Households	5,977
	2008 Average Household Size	2.44
	2013 Households	6,172
	2013 Average Household Size	2.41
	2008 - 2013 Annual Rate	0.64%
	2000 Families	4,128
	2000 Average Family Size	2.95
	2008 Families	4,366
	2008 Average Family Size	2.91
	2013 Families	4,467
	2013 Average Family Size	2.9
	2008 - 2013 Annual Rate	0.46%
	2000 Housing Units	6,189
	Owner Occupied Housing Units	72.6%
	Renter Occupied Housing Units	17.7%
	Vacant Housing Units	9.7%
	2008 Housing Units	6,652
	Owner Occupied Housing Units	72.8%
	Renter Occupied Housing Units	17.1%
	Vacant Housing Units	10.1%
	2013 Housing Units	6,900
	Owner Occupied Housing Units	72.3%
	Renter Occupied Housing Units	17.2%
	Vacant Housing Units	10.6%
	Median Household Income	
	2000	\$30,740
	2008	\$36,247
	2013	\$39,307
	Median Home Value	
	2000	\$62,052
	2008	\$89,678
	2013	\$93,924
	Per Capita Income	
	2000	\$14,762
	2008	\$17,609
	2013	\$19,122
	Median Age	
	2000	37.5
	2008	39.6
	2013	41.5

Data Note: Household population includes persons not residing in group quarters. Average Household Size is the household population divided by total households. Persons in families include the householder and persons related to the householder by birth, marriage, or adoption. Per Capita Income represents the income received by all persons aged 15 years and over divided by total population. Detail may not sum to totals due to rounding.

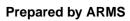




	Counties. Cleburne, AL
2000 Households by Income	
Household Income Base	5,616
< \$15,000	23.5%
\$15,000 - \$24,999	17.6%
\$25,000 - \$34,999	16.2%
\$35,000 - \$49,999	18.2%
\$50,000 - \$74,999	15.9%
\$75,000 - \$99,999	5.1%
\$100,000 - \$149,999	2.5%
\$150,000 - \$199,999	0.6%
\$200,000+	0.4%
Average Household Income	\$37,252
2008 Households by Income	
Household Income Base	5,977
< \$15,000	18.2%
\$15,000 - \$24,999	16.4%
\$25,000 - \$34,999	13.7%
\$35,000 - \$49,999	19.6%
\$50,000 - \$74,999	20.9%
\$75,000 - \$99,999	6.2%
\$100,000 - \$149,999	3.7%
\$150,000 - \$199,999	0.8%
\$200,000+	0.6%
Average Household Income	\$42,986
2013 Households by Income	
Household Income Base	6,172
< \$15,000	16.8%
\$15,000 - \$24,999	14.7%
\$25,000 - \$34,999	13.7%
\$35,000 <b>-</b> \$49,999	18.8%
\$50,000 - \$74,999	22.4%
\$75,000 - \$99,999	7.6%
\$100,000 - \$149,999	4.5%
\$150,000 - \$199,999	0.8%
\$200,000+	0.7%
Average Household Income	\$46,193
-	Ψ10,100
2000 Owner Occupied HUs by Value Total	4,496
<\$50,000	40.6%
\$50,000 - 99,999	35.6%
\$30,000 - 99,999 \$100,000 - 149,999	
\$150,000 - 149,999 \$150,000 - 199,999	11.6% 6.2%
\$200,000 - \$299,999	4.5%
	1.0%
\$300,000 - 499,999 \$500,000 - 000,000	
\$500,000 - 999,999 \$4,000,000	0.3%
\$1,000,000+	0.2%
Average Home Value	\$80,425
2000 Specified Renter Occupied HUs by Contract Rent	006
Total With Cash Rent	986 80,5%
No Cash Rent	19.5%
Median Rent	\$272 \$364
Average Rent	\$264

Data Note: Income represents the preceding year, expressed in current dollars. Household income includes wage and salary earnings, interest, dividends, net rents, pensions, SSI and welfare payments, child support and alimony. Specified Renter Occupied HUs exclude houses on 10+ acres. Average Rent excludes units paying no cash rent.



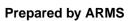




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	Counties: Cleburne, AL
2000 Population by Age	
	14,123
Total 0 - 4	6.1%
5 - 9	7.1%
10 - 14	7.0%
15 - 19	6.8%
20 - 24	5.5%
25 - 34	13.6%
35 - 44	14.9%
45 - 54	14.9%
55 - 64	11.1%
65 - 74	7.8%
75 - 84	4.4%
85+	1.4%
18+	75.7%
2008 Population by Age	
Total	14,667
0 - 4	6.3%
5 - 9	6.3%
10 - 14	6.4%
15 - 19	6.0%
20 - 24	5.3%
25 - 34	12.9%
35 - 44	15.0%
45 - 54	
	14.4%
55 - 64	13.0%
65 - 74	8.5%
75 - 84	4.2%
85+	1.6%
18+	77.3%
2013 Population by Age	
Total	14,989
0 - 4	6.2%
5 - 9	6.0%
10 - 14	6.4%
15 - 19	6.2%
20 - 24	5.2%
25 - 34	11.2%
35 - 44	14.0%
45 - 54	15.7%
55 - 64	13.8%
65 - 74	8.7%
75 - 84	4.7%
85+	1.8%
18+	77.6%
2000 Population by Sex	
Males	49.8%
Females	
	50.2%
2008 Population by Sex	
	50.5%
Males	
Males Females	49.5%
Females	



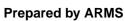




		Counties. Cleburne, AL
	2000 Population by Race/Ethnicity	
	Total	14,123
	White Alone	94.7%
	Black Alone	3.7%
	American Indian Alone	0.3%
	Asian or Pacific Islander Alone	0.1%
	Some Other Race Alone	0.3%
	Two or More Races	0.8%
	Hispanic Origin	1.4%
	Diversity Index	12.6
	2008 Population by Race/Ethnicity	
	Total	14,667
	White Alone	94.0%
	Black Alone	4.0%
	American Indian Alone	0.3%
	Asian or Pacific Islander Alone	0.2%
	Some Other Race Alone	0.6%
	Two or More Races	1.0%
	Hispanic Origin	2.3%
	Diversity Index	15.5
	2013 Population by Race/Ethnicity	
	Total	14,989
	White Alone	93.4%
	Black Alone	4.1%
	American Indian Alone	0.4%
	Asian or Pacific Islander Alone	0.2%
	Some Other Race Alone	0.8%
	Two or More Races	1.1%
	Hispanic Origin	3.1%
	Diversity Index	17.8
<b>*</b>	2000 Population 3+ by School Enrollment	
	Total	13,564
<b>A</b>	Enrolled in Nursery/Preschool	1.5%
	Enrolled in Kindergarten	0.9%
	Enrolled in Grade 1-8	11.7%
	Enrolled in Grade 9-12	5.3%
	Enrolled in College	3.2%
	Enrolled in Grad/Prof School	0.5%
	Not Enrolled in School	76.9%
	Not Elifolied in School	10.976
	2008 Population 25+ by Educational Attainment	
	Total	10,216
	Less than 9th Grade	10.6%
	9th - 12th Grade, No Diploma	20.8%
	High School Graduate	38.9%
	Some College, No Degree	14.7%
	Associate Degree	4.4%
	Bachelor's Degree	5.5%
	Graduate/Professional Degree	5.1%

Data Note: Persons of Hispanic Origin may be of any race. The Diversity Index measures the probability that two people from the same area will be from different race/ ethnic groups.







0	2008 Population 15+ by Marital Status	
₽.	Total	11,874
	Never Married	17.1%
	Married	65.8%
	Widowed	7.1%
	Divorced	10.0%
n a	2000 Population 16+ by Employment Status	
	Total	11,135
	In Labor Force	58.7%
	Civilian Employed	55.6%
	Civilian Unemployed	3.1%
	In Armed Forces	0.0%
	Not in Labor Force	41.3%
	2008 Civilian Population 16+ in Labor Force	
	Civilian Employed	93.7%
	Civilian Unemployed	6.3%
		0.070
	2013 Civilian Population 16+ in Labor Force	0.4.007
	Civilian Employed	94.3%
	Civilian Unemployed	5.7%
	2000 Females 16+ by Employment Status and Age of Children	
	Total	5,629
	Own Children < 6 Only	8.3%
	Employed/in Armed Forces	4.3%
	Unemployed	0.2%
	Not in Labor Force	3.8%
	Own Children < 6 and 6-17 Only	6.4%
	Employed/in Armed Forces	3.4%
	Unemployed	0.1%
	Not in Labor Force	2.9%
	Own Children 6-17 Only	19.0%
	Employed/in Armed Forces	13.4%
	Unemployed	0.2%
	Not in Labor Force	5.5%
	No Own Children < 18	66.2%
	Employed/in Armed Forces	25.3%
	Unemployed	1.7%
	Not in Labor Force	39.2%



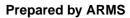




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	Counties. Cleburne, AL
2008 Employed Population 16+ by Industry	
Total	6,222
Agriculture/Mining	3.0%
Construction	15.0%
Manufacturing	23.3%
Wholesale Trade	3.0%
Retail Trade	11.3% 4.6%
Transportation/Utilities Information	0.8%
Finance/Insurance/Real Estate	3.8%
Services	30.9%
Public Administration	4.4%
2008 Employed Population 16+ by Occupation	
Total	6,222
White Collar	43.7%
Management/Business/Financial	9.3%
Professional	14.1%
Sales	11.1%
Administrative Support	9.2%
Services	12.6%
Blue Collar	43.7%
Farming/Forestry/Fishing	1.2% 10.6%
Construction/Extraction Installation/Maintenance/Repair	7.3%
Production	14.9%
Transportation/Material Moving	9.7%
2000 Workers 16+ by Means of Transportation to Work	0.1.70
Total	6,060
Drove Alone - Car, Truck, or Van	80.2%
Carpooled - Car, Truck, or Van	16.0%
Public Transportation	0.3%
Walked	1.3%
Other Means	1.0%
Worked at Home	1.2%
2000 Workers 16+ by Travel Time to Work	
Total	6,060
Did Not Work at Home	98.8%
Less than 5 minutes	4.9%
5 to 9 minutes	10.1%
10 to 19 minutes	22.6%
20 to 24 minutes	11.9%
25 to 34 minutes	22.9%
35 to 44 minutes 45 to 59 minutes	6.6% 8.3%
60 to 89 minutes	6.1%
90 or more minutes	5.5%
Worked at Home	1.2%
Average Travel Time to Work (in min)	30.3
2000 Households by Vehicles Available	66.6
Total	5,590
None	6.1%
1	26.4%
2	37.5%
3	18.8%
4	8.2%
5+	3.0%
Average Number of Vehicles Available	2.1







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	Counties: Cleburne, AL
2000 Households by Type	
Total	5,590
Family Households	73.8%
Married-couple Family	61.4%
With Related Children	28.0%
Other Family (No Spouse)	12.5%
With Related Children	7.7%
Nonfamily Households	26.2%
Householder Living Alone	23.0%
Householder Not Living Alone	3.2%
Households with Related Children	35.7%
Households with Persons 65+	25.3%
Flousefloids with Fersons 00+	25.570
2000 Households by Size	
Total	5,590
1 Person Household	23.0%
2 Person Household	35.4%
3 Person Household	19.6%
4 Person Household	15.3%
5 Person Household	4.8%
6 Person Household	1.5%
7+ Person Household	0.5%
2000 Households by Year Householder Moved In	
Total	5,590
Moved in 1999 to March 2000	15.5%
Moved in 1995 to 1998	21.9%
Moved in 1990 to 1994	15.6%
Moved in 1980 to 1989	20.1%
Moved in 1970 to 1979	10.5%
Moved in 1969 or Earlier	16.4%
Median Year Householder Moved In	1991
2000 Housing Units by Units in Structure	
Total	6,189
1, Detached	62.7%
1, Attached	0.8%
2	1.0%
3 or 4	0.9%
	0.070



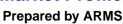
iotai	6,189
1, Detached	62.7%
1, Attached	0.8%
2	1.0%
3 or 4	0.9%
5 to 9	1.2%
10 to 19	0.4%
20+	0.3%
Mobile Home	32.4%
Other	0.4%

## 2000 Housing Units by Year Structure Built

Total	6,189
1999 to March 2000	2.7%
1995 to 1998	8.3%
1990 to 1994	8.3%
1980 to 1989	19.7%
1970 to 1979	19.5%
1969 or Earlier	41.6%
Median Year Structure Built	1974

Source: U.S. Bureau of the Census, 2000 Census of Population and Housing.







## **Top 3 Tapestry Segments**

1.	Southern Satellites
2.	Rural Bypasses
3.	Rooted Rural

a 2008 Consumer Spending shows the amount spent on a variety of goods and services by households that reside in the market area. Expenditures are shown by broad budget categories that are not mutually exclusive. Consumer spending does not equal business revenue.

business revenue.	e. Consumer spending does not equal
Apparel & Services: Total \$	\$7,484,377
Average Spent	\$1,252.20
Spending Potential Index	47
Computers & Accessories: Total \$	\$729,812
Average Spent	\$122.10
Spending Potential Index	51
Education: Total \$	\$3,363,888
Average Spent	\$562.81
Spending Potential Index	41
Entertainment/Recreation: Total \$	\$14,150,453
Average Spent	\$2,367.48
Spending Potential Index	64
Food at Home: Total \$	\$18,143,128
Average Spent	\$3,035.49
Spending Potential Index	62
Food Away from Home: Total \$	\$11,952,332
Average Spent	\$1,999.72
Spending Potential Index	58
Health Care: Total \$	\$17,525,743
Average Spent	\$2,932.20
Spending Potential Index	72
HH Furnishings & Equipment: Total \$	\$7,121,281
Average Spent	\$1,191.45
Spending Potential Index	52
Investments: Total \$	\$2,075,689
Average Spent	\$347.28
Spending Potential Index	34
Retail Goods: Total \$	\$102,998,223
Average Spent	\$17,232.43
Spending Potential Index	63
Shelter: Total \$	\$44,804,952
Average Spent	\$7,496.23
Spending Potential Index	48
TV/Video/Sound Equipment: Total \$	\$4,959,912
Average Spent	\$829.83
Spending Potential Index	58
Travel: Total \$	\$5,848,176
Average Spent	\$978.45
Spending Potential Index	52
Vehicle Maintenance & Repairs: Total \$	\$3,692,648
Average Spent	\$617.81
Spending Potential Index	62

Data Note: The Spending Potential Index represents the amount spent in the area relative to a national average of 100.

Source: Expenditure data are derived from the 2004 and 2005 Consumer Expenditure Surveys, Bureau of Labor Statistics. ESRI.